## TOWN OF WATERBORO

## **Economic Development Committee**

## **MEETING MINUTES**

## Thursday, October 7th, 2010

Roll Call

Sue Rocray, Roger Lauzier, Diane Gray, Leo Binette, Chris Binette, guest Joe Wagner.

Meeting called to order by Chris Binette at 4:00 p.m.

**Approval of Minutes** 

Minutes of Sept. 17th, 2010-motion to accept by Sue, second by Leo, passed.

Old Business-Signs

Chris stated that the signs were to be erected very soon, probably before our next meeting. We are a bit behind due to the rain. Roger had verified that Plummers was donating a post hole digger for the project, but Doug Foglio has purchased one for his equipment so that one will be used. Discussed possibly having the EDC take pictures with the signs when installed. Chris will be revisiting the landowner on Route 5 at the Waterboro/Limerick town line as no one was home last time. Kerry is designing format for the smaller signs.

New Business-Marketing the town

Roger discussed that we need to work on our goals and the primary focus of marketing our town. How to bring in new

business and keep existing businesses open was discussed. We agree to research some ideas on how to achieve this, as well as where to use allotted funds for advertising/marketing Waterboro.

Joe Wagner, guest speaker, took the floor. He was happy to have the opportunity to address us and speak on what he stands for and how he would represent this district if elected. The conversation included tax reform and assistance for small and potentially new business in the area.

Chris requested that our committee meet at 3:30 for a photo op in front of the signs. Chris will confirm with members on which sign we will meet at.

Motion to adjourn meeting was initiated by Sue, second by Roger, motion carried. Meeting adjourned at 5:45 p.m.

Respectfully submitted

Diane Gray