

TOWN OF WATERBORO

Economic Development Committee

MEETING AGENDA

Thursday, February 3, 2010

4:00- 5:30 p.m.

Waterboro Town Hall Annex

ROLL CALL

APPROVAL OF MINUTES

1. Minutes - January 6, 2011

OLD BUSINESS –

1. Our Community Profits when we use our Local Businesses
-Discussion – Promoting our local businesses / Advertising Campaign

2. Marketing/Promotion advertising vehicles for EDC and Town of Waterboro,
(Cost analyses & circulation stats for two State alternatives) Additional Discussion.

Membership in MITC (Maine International Trade Center)

Re-vote based on new bundled package- Tom

NEW BUSINESS

1. Magazines to Advertise in – Examples from each member
2. Newspaper Ad
3. Tammy Jo - BOS Committee Self Evaluation

Thoughts List

Public Comment

REMINDERS

ADJOURNMENT AT 5:30 P.M.